



Cablecast Agreement

Program Title: _____

Program Producer: _____

Phone: _____

Local Program Sponsor (if needed): _____

Phone: _____

Channel and Time Request: _____

Please note that we may not be able to accommodate your requested time due to prior scheduling commitments. However, we will do our best to accommodate your program through the best means necessary.

Please provide our staff with a brief description of your program for publicity purposes:

We request that all programs include color bars, program black, and a countdown. At the absolute minimum, please include 3 to 5 seconds of black at the beginning and end of your program for cablecast purposes and continuity. All programs must be properly labeled with the following information:

- The program title
- The total run time (Ex. - TRT=29:35 or 29 minutes 35 seconds)
- The name of the program producer with a phone number
- The date the program was produced

Programs that are submitted without this information may not be shown on MCM local access channels. All submitted programming must also meet technical requirements for system compatibility, playability, and audio & video quality. Programs that do not meet these requirements cannot be shown on MCM channels. Programs submitted by producers under age 18 must have the signature of a parent or legal guardian on this Cablecast Agreement, and false signatures will result in an immediate denial of cablecast and possibly other disciplinary actions.

All Applicants must read the following before signing:

I acknowledge that the submitted program contains material that may be considered offensive, controversial, and/or inappropriate for younger audiences and therefore agree to an assigned cablecast time slot after 10:00pm. I also agree to a "Viewer Discretion Advised" or "Explicit" warning on all scheduled listings as well MCM promotional material.

If the preceding statement applies, please check here: _____

I have read, am familiar with, and agree to abide by the policies and regulations regarding programs aired on Medford Community Media Public, Educational, and Government Channels.

- I am familiar with the nature of the program material and take full responsibility for its content.
- I understand that the following material is prohibited for presentation on the Public Access Channel for Medford:
 - Any commercial advertising.
 - Any material which constitutes libel, slander, invasion of privacy or public rights, or use of trademark or copyright which may violate local, state or federal law.
 - Any material concerning lottery information, gift enterprise, or similar scheme.
- I understand that I am responsible and agree to hold harmless Medford Community Media, The City of Medford, Comcast and Verizon from any liability, loss, claim, cost or damage of any nature whatsoever which may arise from cablecasting the above mentioned program.
- I understand that it is Medford Community Media policy to program any material which may be considered offensive, controversial and/or inappropriate for younger audiences after 10:00pm and have indicated above if this program contains such material.

Producer / Sponsor Signature: _____

Parent / Legal Guardian: _____

Date: _____